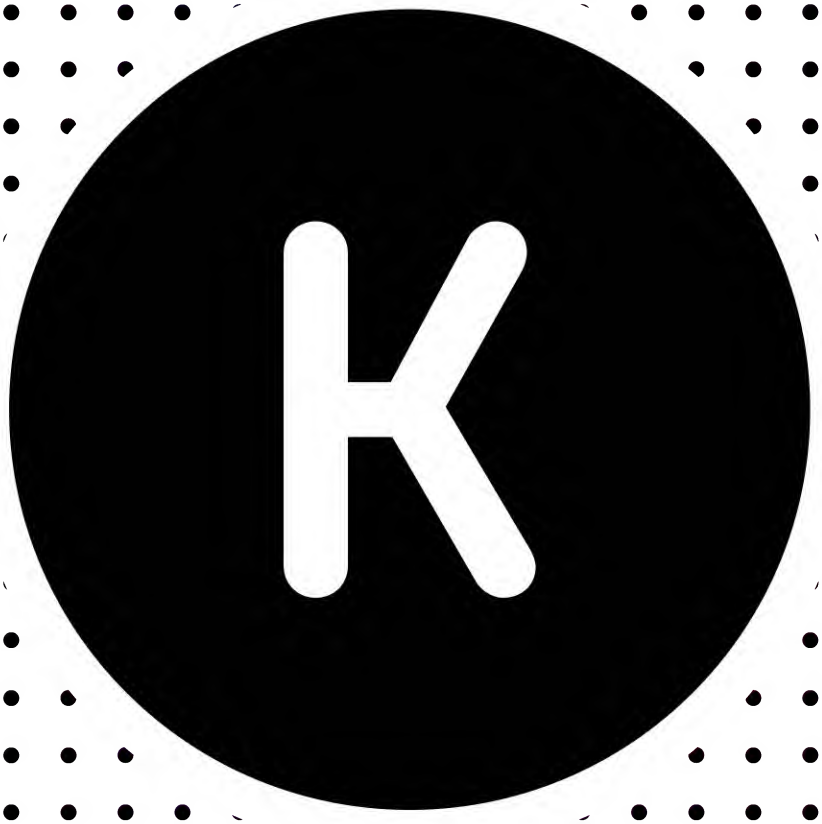
Overview of the

2018

Management report



Fundación
Karisma

Bogotá, Colombia 2019

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For more information about accessible documents see:
http://www.documentoaccesible.com/#que-es

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https://karisma.org.co/descargar/management-report-2018/

Design and layout: Daniela Moreno
Editorial coordination: Diego Mora Bello

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01 From the director

In 1993, while I was studying for my master's in Brussels, a friend who was studying for her doctorate showed me some printed sheets with headlines from the newspaper El Tiempo. Thanks to this .txt document I found out that doctoral students had access to the Internet. She told me that it was an information network that allowed them to do research and obtain information from sources around the world. At that time Bogotá was very far away and yet, every week the news headlines reached me from a site that was like magic to me, the web for me was still analog.

It has been 25 years since that first time, and today I work with a great team at Karisma to nourish our capacity to be amazed with the opportunities opened by technology, but also to show the other side of the coin, those areas where offline problems and risks are brought online.

At Karisma we've taken on the challenge of raising awareness about the benefits and problems of the digital world. We seek to help transfer the protection of human rights society has developed offline onto the digital world.

Join me for a journey through a 2018 full of challenges, achievements and learning.

Carolina Botero
Karisma Foundation Director

02 Who are we?

Mission

To respond to the threats and opportunities posed by "technology for development" to the exercise of human rights, from perspectives that promote freedom of expression and gender and social equity. Karisma works through activism while incorporating multiple perspectives -legal and technological- in coalitions with local, regional and international partners.

Vision

We work by making the perspective of civil society an active part of public policy debate on issues related to human rights in technological contexts, in order to strengthen freedom of expression and gender and social equity, emphasizing access to knowledge, security and privacy, social innovation and Internet governance.

Our team

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LabITS Coordinator
Héctor Botero

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Pilar Sáenz
Juliana Soto
Tata Méndez

Research coordinator
Juan Diego Castañeda

Research assistants
Lucía Camacho
Luisa Parra

Communications Coordinator
Diego Mora Bello

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Deputy Director
Efraín Cabrera

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Gloria Meneses

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Héctor Botero
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Lucía Botero
Elizabeth Castillo
Oscar Botero
Gloria Meneses
Teresa Botero

We want pay special thanks to Ann Erika Spanger, Camila Barajas and Laura Rojas, who were with Karisma during the first months of the year

Where to find us?

On the web

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Bogotá, Colombia

We belong to

Members

Permanent Observers

Permanent Observers

Member of the civil society group

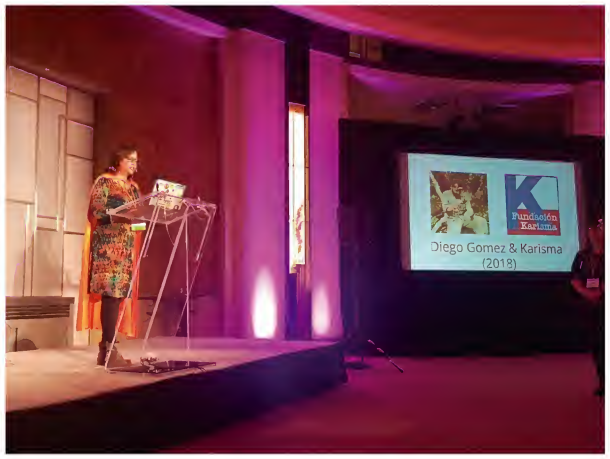
Member of the civil society group

Institutional Member

03 Highlights of the year

Next Generation Leadership Award.

In November 2018, the OpenCon community presented the Next Generation Leadership Award at the conference held in the city of Toronto, Canada. We are enormously pleased to report that this year we received the award together with Diego Gómez, for leading the campaign "Sharing Is Not a Crime".



Panama Declaration.

More than 30 academics, activists and practitioners of open science from the region heeded the invitation made by Karisma Foundation, the Center for Internet and Society at Universidad del Rosario (ISUR) and the Biodiversity Information System (SiB Colombia) to start a dialogue about what we want to see in Latin American open science policies. The outcome of this meeting, which was held as part of the Open Science Forum Latin America and the Caribbean (CILAC), was the first version of the Panama Open Science Declaration, which was published for comments and has garnered great support from the various communities that work for the principles of open science in the region.

Machitroll Alert.

It was a busy year that helped us showcase our work on gender and technology in other latitudes Machitroll Alert, our flagship campaign against gender violence online, started a new path in the region. With this, we began to develop a more specific typology of machitrolls and humor-based responses to disarm macho discourses

04 Work on thematic lines

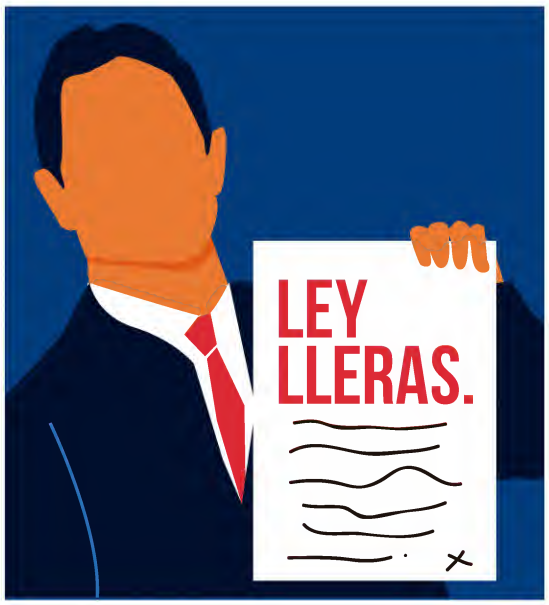
Karisma Foundation works on four thematic lines: Access to Knowledge, Privacy, Social Innovation and Technology and, finally, Internet Governance. In practice, our projects usually include components from each of these lines. These categories help us to organize our activities and follow up on our work. Additionally, we have two cross-cutting lines that guide us in everyday life: Freedom of Expression and Gender Perspective, which will be expanded further down

Access to Knowledge

Karisma Foundation's work in the area of access to knowledge is based on the idea of searching for public and private policies that ease or remove economic, legal and technological barriers to knowledge and culture, especially when public funding is involved. It also seeks to promote more accessibility and openness to further the enjoyment of common goods. To meet these goals, we work together with partners such as libraries, educators and art groups.

Main actions in 2018

We participated in the debate of the Lleras Bill. In 2018, the Lleras Bill returned to the Senate for debate. After 7 years, one of these bills finally became law. Although it does not meet our expectations, we had significant achievements such as the legalization of public lending in libraries and the right to parody, the recognition of digital legal deposit at the National Library, among others. In this process, we reaffirm the need for copyright reforms to require a balance between the interests of all sectors affected.



#BibliotecariosAlSenado. During the Lleras Bill debate of 2018, we supported the Librarians to the Senate initiative, whereby librarians brought their own activism and organized themselves to make their voices heard.

Open Access Week Advisory Committee. We are part of the advisory committee that brings together activists from around the world to offer comments and give shape to the International Open Access Week held every October through decentralized events.

OpenCon 2018 LATAM

OpenCon LatAm. We are part of the OpenCon LatAm community, a regional initiative that emerged from the OpenCon global conference. This community brings together university students and professionals early in their careers with the goal of promoting open access, open data and open educational resources.

Support for regional initiatives. Through consultancies focused on the design of strategies for project development and support for internal policy-making and policy updating, we provide support for some regional projects that seek to share scientific, technical and human rights knowledge with an open, diverse and inclusive perspective. This year we worked with Materialización 3D, pen, diverse and inclusive perspective. This year we worked with Materialización 3D a Colombian organization that makes available tools for the design, assembly and construction

of prostheses through 3D printing; Ancestra Digital, a communication process around the rights and knowledge of rural women in Antioquia and their relationship with digital technologies, and Accessibility Lab, a Mexican initiative that seeks to ensure the inclusion of people with disabilities through accessibility in the digital world.

Digital Library of Bogotá. The Digital Library of Bogotá (DLB) is carrying out a project of digitization, dissemination and promotion of reading with contents that will be available online. This year, Karisma was in charge of providing legal advice in relation to copyright issues.

This work had two major objectives. First, to examine the current state of the art in terms of copyright with the Luis Ángel Arango Library and the National Library of Colombia. We also explore similar initiatives in other countries, which could serve as an example for DLB for managing copyright in the digital world. Second, designing a copyright management strategy in settings of content creation by Biblored users and promoters, which will feed into DLB repositories.

The planet is the school. As part of the global initiative Social Justice Repair Kit, led by the Inclusive Design Center at OCAD University in Canada, in 2018, we started The planet is the school, in which we designed a series of activities focused on storytelling as a narrative tool to address the relationship between youths, territory and technology. With two groups, one in rural Fresno and another in Medellín, we explored topics such as local crafts, urban and rural gardens, gender, inclusive design and local networks. We took this opportunity to promote the appropriation of the Kimera Local Network by some Fresno schools.

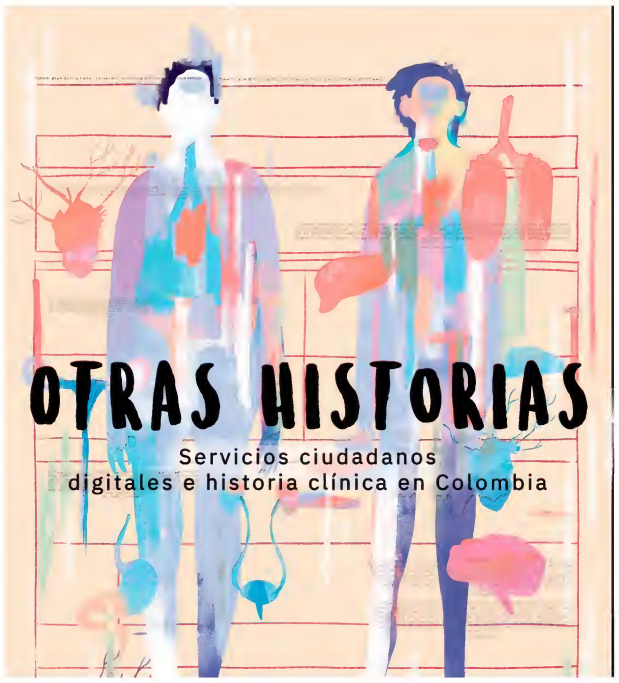
Participation at the World Intellectual Property Organization. We continue to monitor international negotiations on a possible treaty for broadcasting organizations and others that would safeguard democratic access to knowledge through libraries, archives, museums and educational and research centers. This work included our participation in the drafting of a draft treaty by civil society and academia for educational and research centers.

Security and privacy

Karisma calls for the protection of privacy against illegitimate interference by the State or by individuals. This interference takes the form of massive surveillance and control of information and personal data, among others. The use of digital technologies should not threaten the right to dignity and autonomous participation in democratic life. Similarly, and given that much of today's life goes through all kinds of networks and digital devices, Karisma calls for public policies and State and private practices to promote security conditions that guarantee, where possible, that the use of technologies will not entail risks to their fundamental rights. Karisma works to educate and motivate interest among policymakers, journalists, activists, social leaders and human rights defenders and citizens in general on these issues.

Main actions in 2018

Health data. During 2018, we investigated the Colombian health system and information infrastructure design for the Colombian government with the support of Privacy International. This research brought together people from academia and civil society who work the right to healthcare. Together we explored the relationship between data and the healthcare system through the electronic medical record. You can see the details in the report Other stories: Digital Citizen Services and electronic medical records.



Monitoring data use policies in the public sector. The Colombian Government has been promoting the National Data Use Policy for several years and is designing the Digital Citizen Services project. These initiatives are part of the e-government plans established in the National Development Plan of the last presidential term. Their implementation will substantially increase the State's capacity to store, manage and use data. Our main function will be analyzing whether risks are being identified, as well as the scope and guarantees of any mitigation measures taken. In 2018, we continued to monitor the development of these policies and, in partnership with other civil society organizations, we submitted comments to the policy drafts presented by the Government.

Where is my data? For the fourth consecutive year, Karisma published the report Where is my data? This is an analysis of the way in which the main Internet Service Providers implement policies to protect the rights of those who purchase their services in matters of privacy, freedom of expression, and commitments to diversity.

Digital security and human rights: the perfect couple. In collaboration with Asociación por los Derechos Civiles (ADC) in Argentina and TEDIC in Paraguay, we published the series Analysis of cybersecurity policies and human rights in Latin America. This publication explores the close relationship between human rights and digital security, the role of Organization of American States (OAS) in the construction of a regional narrative on this matter, and how digital ventures can implement digital security practices that respect people.

Work with the community

2018 was marked by the increase in threats to social leaders. We witnessed how the attackers used digital media to make these threats. In this context, we provided support to several civil society organizations in their own efforts to evaluate these threats. In addition, we began to support a process of documentation and systematization of this information.

We also provided support to a group of developers and technology experts as they submit comments on possible vulnerabilities in the system for recording responses for the electronic census, conducted by the National Statistics Department DANE. This work underscored the need for citizens to be able to report digital security vulnerabilities and incidents on government sites. This is a new project in which work has already begun and where we hope to have results by 2019.

K+LAB

<K+LAB>
SEGURIDAD DIGITAL Y PRIVACIDAD

Since 2016, Karisma saw the need to address some of the problems related to Security and Privacy from a much more technical standpoint. This is how +LAB was born. In 2018, several activities were conducted in the lab's three axes:

1. Digital security and privacy analysis of government websites and mobile applications. Aiming to help improve the digital security of government websites, we have carried out a series of analyzes accompanied by reports that gather the findings and offer recommendations. This year we published a report with our analysis of the Comprehensive Care and Reparation for Victims Unit (UARIV), website, and of the DIAN website and mobile application. We also performed the analysis of Bogotá public transport system, and the Tullave program websites, whose report has not yet been published. It is worth noting that the work with the UARIV, which began in 2017, has been showcased as a successful collaboration between the State and civil society in terms of digital security. The analysis methodology of the mobile application and its results were presented at RightsCon 2018 in Toronto.

2. Analysis of digital tracking during the Colombian presidential campaign. During the 2018 election campaign, we analyzed the websites of the five main presidential candidates in order to identify what personal data collection and

tracking tools were being used by these campaigns. The results of this analysis were presented at the FLISOL Bogotá conference.

3. Digital security awareness campaigns for civil society organizations. During 2018, we combined basic workshops and digital security audits with several organizations in areas as diverse as the defense of displaced populations and the protection of the rights of vulnerable groups. This work was achieved thanks to the support of Open Society and Open Technology Fund.

4. Adaptation of the training curriculum for digital security auditors in civil society organizations (OSC). In order to propose adjusting the Safeguard methodology for digital security audits to CSOs, we embarked on a process of training a group of experts in this field. During this process, we took an in-depth look at the needs of this social sector, which, in turn, allowed us to adapt the methodology to the national context.

5. First assistance in case of suspicion of "digital attacks". With first level technical analysis and advice, we managed to support two organizations that were victims of digital attacks: Cuestión Pública, whose website had been attacked after revealing corruption scandals, and Ojo al Sancocho, a grassroots organization that faced the infection of a computer with a suspicious malicious program.

6. Collection of evidence and technical analysis for public policy advocacy. The laboratory has allowed us to strengthen our technical analysis capacity to comment on various projects in 2018. The main analysis allowed us to check the use of technology in electoral processes and the need to implement an audit protocol for the computer system and software used. This work was done together with the Electoral Observation Mission (MOE).

7. Digital Security Pills. As a way of communicating digital security practices, in 2018 we began releasing a series of practical tips in short video format. We talked about protecting personal information during elections, basic security tips for social leaders, and how to check if an account had been compromised in massive leaks.

Social innovation and technologies

Karisma explores new strategies, concepts, ideas and organizations to address social needs using various technologies with the aim of enriching civil society. The Social Innovation and Technologies Lab (LabTS) conducts experiments, primarily in small-scale contexts and local markets, around innovation and social technologies. It prioritizes networking with organizations and people interested in diverse topics. Most of the current projects are being carried out in rural areas and Colombian family farms.

Main actions in 2018

Wireless local network. We continue our efforts to install the Kimera Local Network in schools. It provides basic tools for managing educational content, wireless availability of Wikipedia and locally relevant information. With the support of Wikimedia, we implemented a project to install Wikipedia, so that it could be accessed by schools with no internet connection and sought to improve existing content on the town of Fresno.

This local network has become an opportunity for knowledge creation that is easy to install, execute, use and distribute. In addition, this experience is producing inputs relevant to future approaches to the discussion on community networks and access to the last mile, both major issues facing the new ICT Law. This year, we engaged with Fresno Possible Foundation with the objective of supporting local capacity building on project development in Fresno.

Productive processes in Fresno. In 2018, we continued to support activities that we had previously carried out, such as agricultural production at Finca El Cámbulo, a selfsustaining environmental unit that processes and markets its crops. This also became support for educational initiatives for institutions such as the National Apprenticeship Service (SENA) and the University of Tolima. It is now also a landmark in local tourism.

Community engagement

It is worth noting that this year the local network not only functioned to support educational activities, but in some cases, it began to provide services to the community. For example, in the village of El Arrayán, the community began to access the network to request access to information of interest. Finca El Cámbulo requested the installation of the local network to give access to information in a surrounding neighborhood, including access by students from a nearby primary school.

Internet Governance

Karisma believes that internet governance reflects values and everyday challenges in the defense of the web. Through active participation as a stakeholder of the internet ecosystem, Karisma seeks to interact with governments, the private sector, academia and the technical community to advocate for and advance issues that are relevant to civil society. Fundación Karisma promotes and seeks to develop open and inclusive processes where it is possible to participate, in equal conditions, in the discussions and decisions that may affect the future of the web.

At Karisma, we recognize that one of the substantial issues in this ecosystem is related to access to Internet infrastructure, which covers the discussions on commercial Internet access offers and net neutrality.

Main actions in 2018

Internet, Cuban style. We launched the third issue of the booklet Internet, Cuban Style, focused on analyzing how the digital economy works in a country with significant limitations when it comes to internet access. Another article tells us about the emergence of digital ventures, driven more by desire and good dose of ingenuity than by the material conditions available on the island. On the other hand, the comic Atrás del Palo portrays the Cuban everyday online experience, but, above all, it shows us a taste of local inventiveness when surfing the web. This publication is part of a project to strengthen and build capacities among a small group of Cuban activists, who for the past 2 and a half years have grown their knowledge of internet policy and governance.

Participation in the public discussion on the creation of a convergent regulator. In 2018, we actively participated in the public debate around the creation of a convergent regulator, that is, a single authority to regulate radio, television and the internet. Our participation in the fast-tracking of two legislative initiatives in this direction allowed us to demonstrate the lack of independence and representativeness of the proposed regulator. It has also shown the need to broaden the discussion and consider connectivity solutions promoted by the communities with help from the public and private sectors. In 2019, we will continue with our work to promote a more balanced regulation that guarantees the exercise of rights.

Community engagement

Throughout the year we maintained our presence in the Colombian Internet Governance Board, a multi-stakeholder discussion space supported by Karisma Foundation from the beginning. For the fifth consecutive year, Karisma supported the Board in organizing the V Colombian Internet Governance Forum and of the preparatory Course on Internet Governance. As usual, we also participate in the e -LACIGF- regional preparatory forum and the global forum.

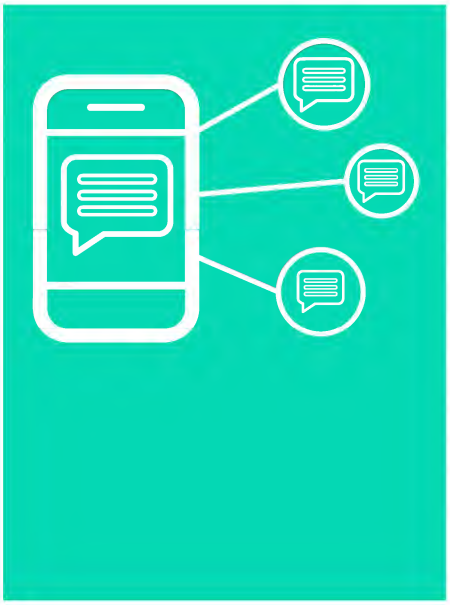
Featured action

In light of the discussion of the ICT modernization bill, Karisma, in 2018, decided to develop a joint visibility and impact strategy on the issue of community networks in conjunction with people, groups and initiatives working in this area. With the support of Public Knowledge and the Mozilla Foundation, we conducted a policy advocacy workshop, prepared comments on the bills, produced information videos on the subject and wrote several opinion columns.

Although we still don't know the degree of success of our strategy, we were able to work with congressional staff from some opposition members of congress who incorporate our views into their amendment proposals, and talk to ICT Ministry and National Spectrum Agency officials who took our comments and listened to our proposals.

05 Work in cross-cutting areas

Throughout our main lines of action, we have two cross-cutting themes that represent the way we approach every aspect of our work. Any project that Karisma tackles must be approached with the perspectives of strengthening freedom of expression and gender equality. By virtue of their cross-cutting nature, below are some projects and actions that stand out in these areas.



Freedom of expression in the digital environment

For Karisma, information and communication technologies, especially the internet, have provided an unprecedented space for the exercise of freedom of expression. This right allows the enjoyment of other rights such as access to information, culture and knowledge, education, privacy, etc. Karisma Foundation embeds the defense and promotion of this right in digital environments throughout the thematic lines that define its mission.

Main actions in 2018

For better internet regulation in Latin America For better internet regulation in Latin America. Our work in strengthening freedom of expression on the internet brought us to embark on a new project focused on strengthening knowledge within traditional human rights organizations on issues of internet policy and digital rights. Among its activities, in 2018, we organized a first workshop

on human rights and internet for a group of civil society organizations in the Andean region, in order to think about regulations that enhance the exercise of rights in digital spaces.

Freedom of expression and regulating the internet. In 2018, we met in Panama with other Latin American digital rights organizations, to share with a broad and diverse public various analyzes on phenomena and legal initiatives that endanger freedom of expression online in Latin America.

Participation and advocacy in regional and international networks and organizations We worked with the Office of the Special Rapporteur for Freedom of Expression (RFOE) of the InterAmerican Commission on Human Rights (IACHR) to organize a consultation on freedom of expression and women in Bogotá. We also participated in the UN Commission on the Status of Women in New York, where we talked about the situation of online violence against women journalists in Colombia, and the consequences that it has, in particular, for their freedom of expression and for society at large. Finally, we have continued to participate and contribute our experience and knowledge in the Latin American IFEX Alliance.

Gender equality

Karisma Foundation works on proposals for inclusion and search for equality to enable all people to enjoy the same opportunities to create, express, know, lead and participate in all areas of life, focusing in particular on the recognition of gender inequities that occur in society and are reproduced in digital environments.

Main actions in 2018

Empowered women crossing borders. The short documentary Empowered women traveled to Mexico, Barcelona and Toronto, to raise awareness about the group of women from Potosí in Ciudad Bolívar (Bogotá) and their reflections on technology as a tool for empowerment.

Collaboration with various actors. Karisma continued to collaborate with various actors in the region, calling attention to the exclusion and silencing of women's voices due to sexist machista violence online. Thus, in February we presented on the latest regional trends on this issue before the IACHR, and participated, together with feminist groups in the region, on several meetings with Facebook to talk about this problem on this social media platform.

Hearings before the IACHR. Along with several Latin American digital rights organizations, Karisma participated in the hearings held by the IACHR in February 2018 in Bogotá. Here we present the state of the art in sexist machista violence and its effects on women's freedom of expression.

Feminist actions for a safe internet. On the occasion of International Day of Girls in ICT we wanted to contribute with gifs, that show the various ways in which women can get involved in technology fields.

Typology of machitrolls, a science in development. In our attempt to create humor-based counter-narratives to combat sexist violence on the internet, we joined with a group of people to think about a new classification of tipes of machitroll and fun answers that help us to resist these specimens. Even in Bolivia they were encouraged to identify Andean machitrolls.

Community engagement

With the support of Narrira Lemos, Google Fellow 2018, we developed a work methodology that resulted in a Coven against the machitrolls, which reflects on how to promote counter-narratives to resist sexist violence online, create a new typology of these specimens and develop humorous responses to disarm them.

Featured action

Our networks and connections have positioned us as leaders in the region in terms of gender, women's rights and technology. Thanks to these collaborations, we managed to call attention to the problem of online violence before the IACHR and serve as a link between groups that are particularly affected and key actors, such as RFOE and social media companies (eg Facebook, Twitter).

06 Publications

Throughout 2018, we conducted several investigations and collaborations with other people and organizations. Below we showcase the publications that synthesize this year's efforts

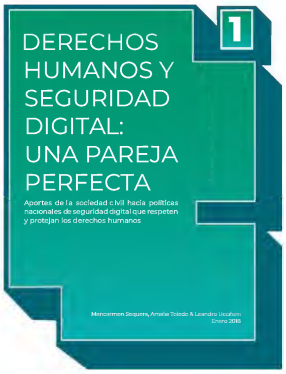
Cámaras indiscretas (Candid Cameras)

ESTADO DEL ARTE SOBRE LA VIOLENCIA EN LÍNEA CONTRA LAS MUJERES EN COLOMBIA Y LA AUSENCIA DE ESTRATEGIAS PARA COMBATIRLA

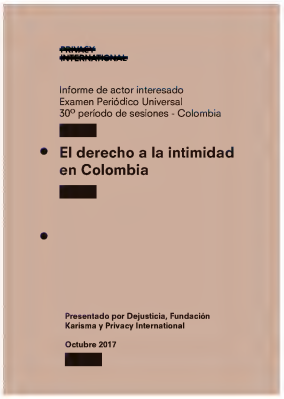
State of the art on online violence against women in Colombia and the lack of strategies to fight it

Propuesta de protocolo
de auditoría para el software de escrutinio
de las elecciones de Colombia en 2018
(Artículo 45, Ley 1475 de 2011)
<K+LAB>

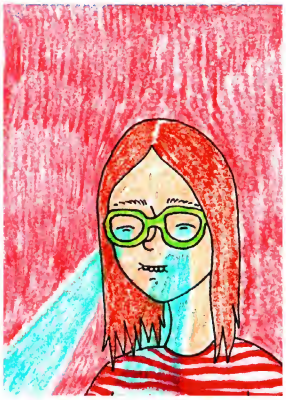
Audit of elections software for political parties



Human rights and digital security: a Perfect Match


Informe de actor interesado
Examen Periódico Universal
30º período de sesiones - Colombia
El derecho a la intimidad en Colombia
Presentado por Dejusticia, Fundación Karisma y Privacy International
Octubre 2017

Right to privacy in the Periodic Universal Exam



Feminist actions to create a free internet

Tecnología y Derechos Humanos, 365 días con Karisma

Technology and Human Rights, 365 days with Karisma

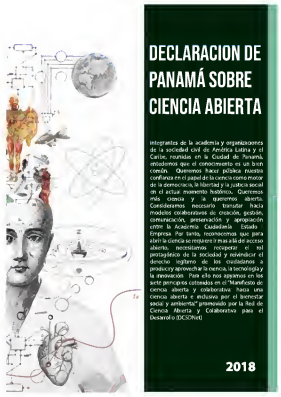
Acceso abierto y REA
en América Latina:
un estudio sobre el panorama de las políticas
en Chile, Colombia y Uruguay.
Amalia Toledo
Fundación Karisma

[Open access and OER in Latin America Policy landscape in Chile. Colombia and Uruguay]

[Diversity in Colombia: case of SiB Colombia and Karisma Foundation]

[Digital security tips for social leaders]

[Elections and personal data A study of the legislative elections 2018]



[Panama Declaration]

[Cuban Style Internet 3.0]

[DIAN, digital security of your website and app]

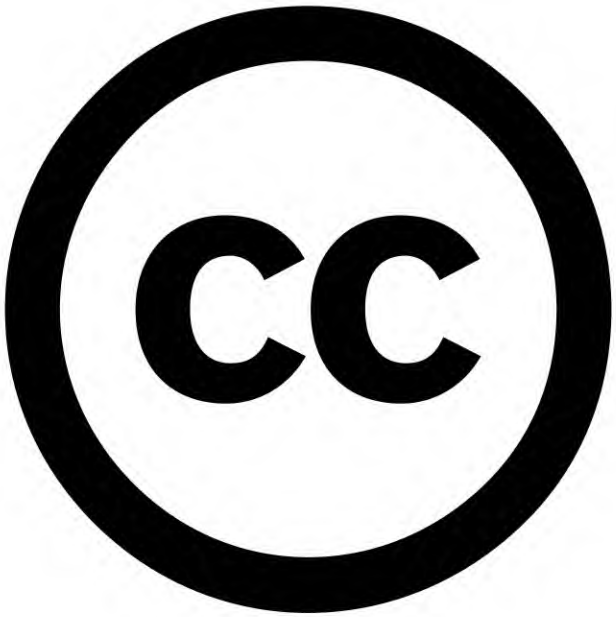
[Where is my data? 2018 Report]

Public Policy Comments

- Comments to the draft resolution for telecommunications network security management
- Comments to draft decree on general guidelines of the Clinical and Labor Information System
- Comments on content regulation in the digital age
- Comments submitted to Special Rapporteur David Kave
- Comments to the copyright bill
- Comments to Special Report 301
- Opinion about access to technologies and social gaps
- Comments Bill No. 174 House - 224 Senate and its difficulties to meet OECD requirements in terms of convergent regulator
- Comments to the ICT Modernization Bill
- Comments to the Bill on Citizen Security

07 We also worked with Creative Commons

The local chapter of Creative Commons was formed in 2005. In 2006, the Colombian version of the licenses was launched and since then the licenses have been instrumental in the development of a free culture that has an impact on the education sector, in government, and among grassroots communities that deal with audiovisual media, music, literature, or that simply promote the pleasure of sharing culture, knowledge and science. During these 10+ years, Karisma has supported this community, has been a home for legal and public leaders, and since 2009 is the Creative Commons affiliated entity in Colombia.

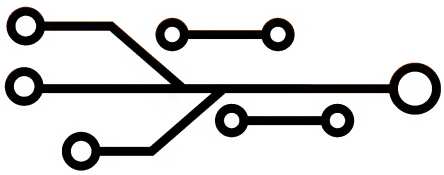


In 2018, Creative Commons presented a new strategy for its global network of people, volunteers and affiliated organizations with the aim of consolidating a more inclusive, open and participatory network. For the Colombian chapter, the new strategy implies a series of changes and activities that began at the end of the year and will continue into 2019. We hope that in this new stage of Creative Commons the free culture community in our country will be recognized, supported and involved in global discussions on access to knowledge and culture.

08 Operations

Technology

The main objective of the technology team at Karisma Foundation is to guarantee the proper functioning of online services such as email and web applications. It is important to note that, to be consistent with Karisma's discourse on security and digital privacy, we have decided to self-host and have full control over services that could be contracted with third parties or obtained free of charge. Hence, the work of the technology team is critical.



During 2018, our specific objectives were redefined by using DeVops culture (2017) and the agile development methodology for the following:

- Design the system architecture reducing the number of components as much as possible to make maintenance and operation technically and economically sustainable.
- Ensure that we implement good practices for our systems (e.g. privacy and security by design, etc.).
- Ensure system resiliency
- Ensure that the system has disaster recovery.
- Automate writing through Infrastructure as Code IaC).
- Deploy self-hosted infrastructure to the fullest.
- Ensure that providers (e.g. dedicated servers) respect privacy.
- Use free and open source software whenever possible.
- Follow the Unix philosophy and the K.I.S.S principle.

Main actions in 2018

Automation. We started using the Ansióle automation framework to start writing infrastructure as code. Now we have a hybrid system, in which old things have been automated and newer ones are in the process of automation.

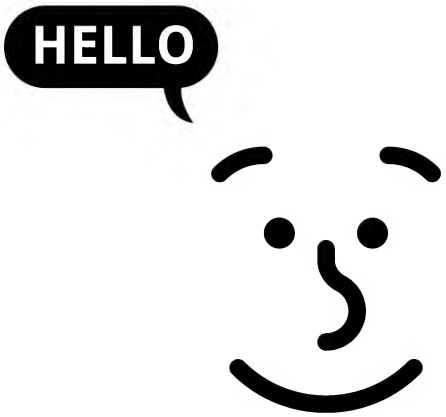
Methodology. We continue adopting the agile development methodology. We have improved in the way we assign work and the tools we use to track, such as burn-down diagrams.

Internal applications. Explored and implemented work facilitation tools.

Good practices. Test environments have been introduced for new applications as well as for the website

Communications

Much of Karisma's work lies in making various sectors of society listen to and replicate our messages. In this context, the communications area has the mission of designing, implementing and evaluating various communication activities to meet the organization's advocacy objectives.



In 2018, Karisma consolidated its communications team and, through strategy development and communications assessment, enhanced the impact of the area both inside and outside the organization.

Main actions in 2018

Our identity. Karisma changed its image toward the community with a new logo and graphics. As a result, we have faced a new challenge: creating a unique and recognizable identity. During 2018, our new face was present in our communication channels: digital signatures, business cards, slide presentations, banners and all materials that require it.

Team. In the month of March, Camila Barajas and Laura Rojas Aponte gave way to Juliana Blanco and Diego Mora Bello in the leading our online presence and coordinating the communications area, respectively.

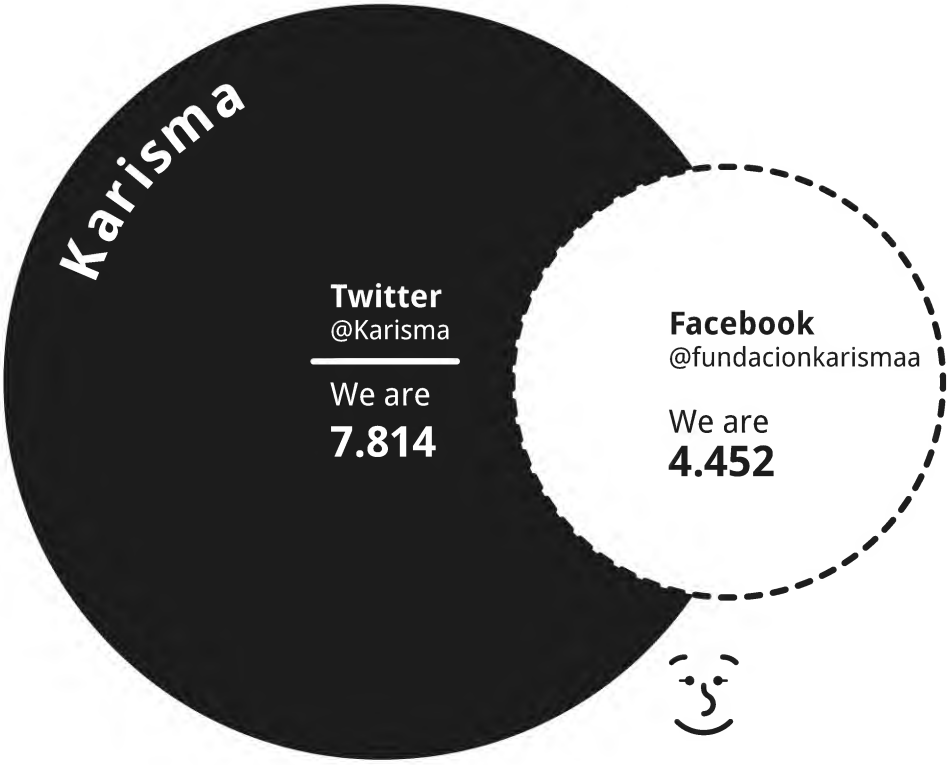
Website overhaul. Karisma is renovating its website. Hand in hand with technology, we continue in development to launch our new website in 2019.

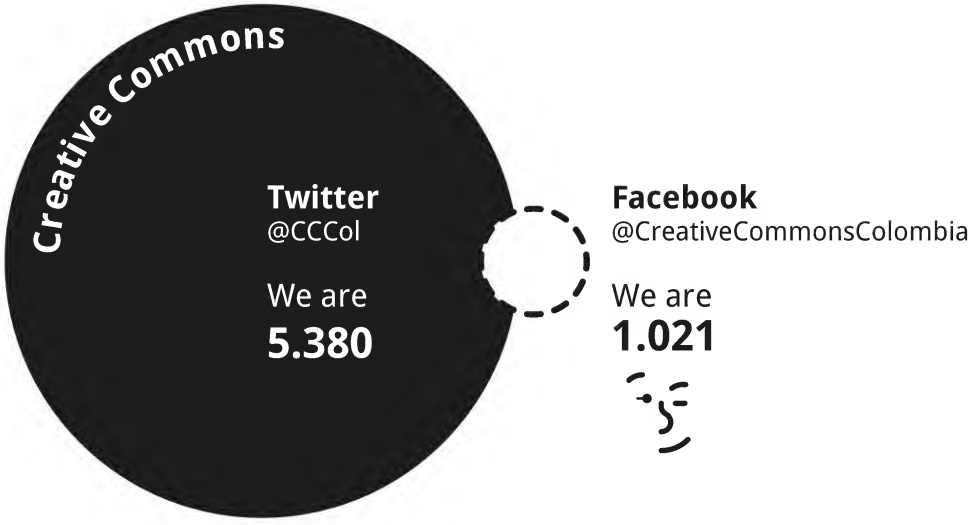
Web positioning. During 2018, one of our objectives was to increase the traffic to our website and consolidate Karisma as a beacon of opinion on the issues we work on. During this period, visits to our current website grew by 28%, thanks also to the 33% increase in our postings.

Media impact. For organizations like Karisma, enhancing media coverage means improving relations with journalists and the media. During 2018, coverage of the issues we worked on increased compared with the previous year. We had 128 mentions in the press and in blogs, 19% more than the previous year.

Online presence. In 2018, one of our goals was to increase the impact of our social media presence. For that, we put greater emphasis on web videos and gifs in search of new audiences. On Twitter there was a 28% increase in the number of followers, 23% on Facebook and 65% on YouTube. Our Youtube growth was thanks in part to our live
broadcasts.

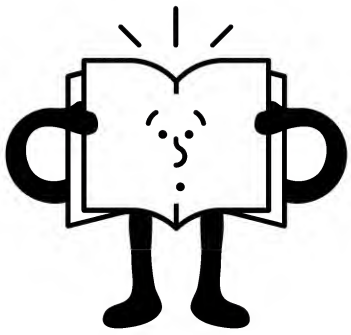
Presence on social media





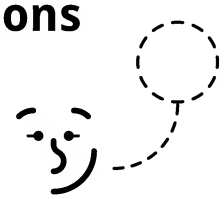
Press and our own publications

08 **Op-ed**
written for
La Silla Vacía

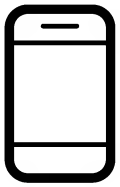


51 **Op-ed**
written for
El Espectador
by Carolina Botero.

128 **Interviews** and **mentions**
in **national** and
international media.

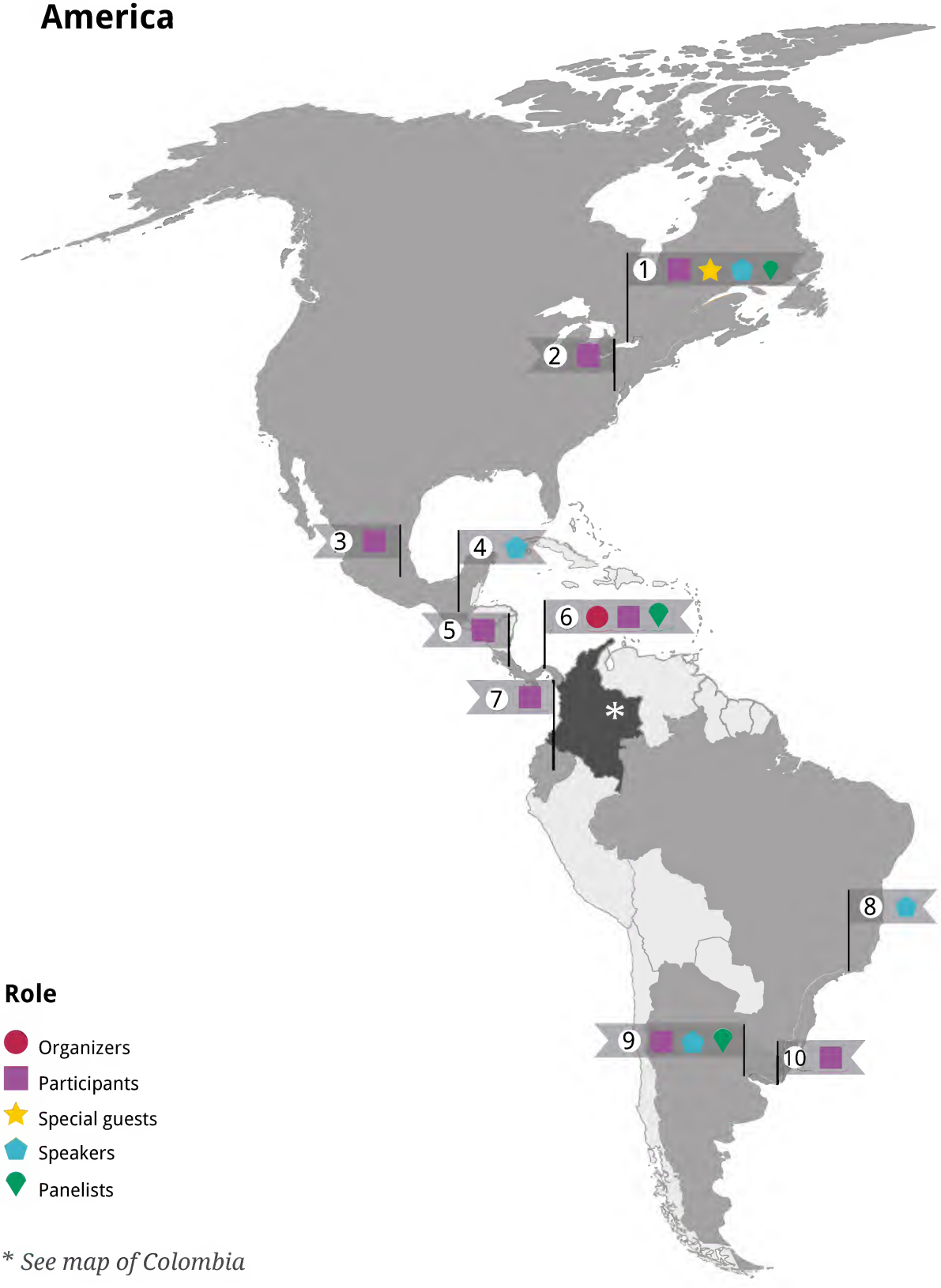


84 **Our own publications**
available in our **blog.**



Karisma in the world

America



1. Toronto (Canada)

Role	Event
	Creative Commons Summit 2018
	RightsCon 2018
	Citizen Lab Summer
	OpenCon 2018

2. Washington, DC (United States)

Role	Event
	International and National User Rights Workshop
	Course "The right to freedom of expression and an approach to Digital Rights"

3. Mexico City (Mexico)

Role	Event
	Online security for digital women

4. Guatemala City, (Guatemala)

Role	Event
	Workshop - Freedom of expression toolbox for judges - UNESCO
	Freedom of Expression, Access to Public Information and New Digital Challenges for the Justice System

5. San José (Costa Rica)

Role	Event
	LatAm UX Workshop

6 Panama City (Panama)

Role	Event
	The role of open science in achieving quality education in the region.
	Freedom of expression and regulating the internet
	CILAC

7. Quito (Ecuador)

Role	Event
	IFEX-LAC Annual Meeting

8 Río de Janeiro (Brazil)

Role	Event
	Regulatory technologies: Novas fronteiras da educaqao e cultura

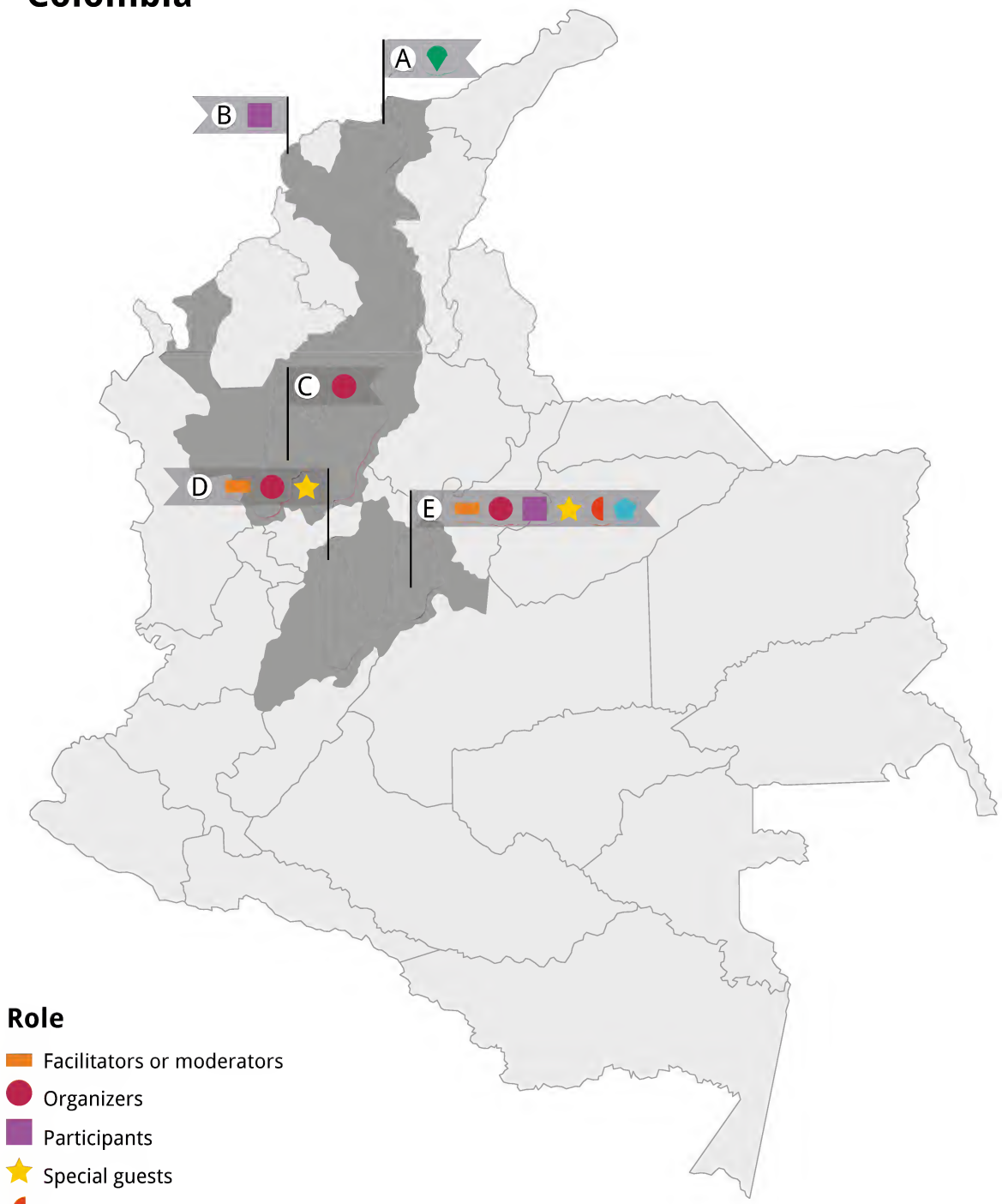
9. Buenos Aires (Argentina)

Role	Event
	Online security for women
	Telecommunications and Digital Rights Workshop
	LACIGF

10. Montevideo (Uruguay)

Role	Event
	Artificial Intelligence: Automate with care?

Colombia



Role

- Facilitators or moderators
- Organizers
- Participants
- Special guests
- Logistics
- Speakers
- Panelists

A. Santa Marta (Magdalena)

Role	Event
	VI International Conference on Personal Data Protection

B. Cartagena (Bolivar)

Role	Event
	Sixth Ministerial Conference on the Information Society of Latin America and the Caribbean

C. Medellin (Antioquia)

Role	Event
	Workshop "The planet is the school"

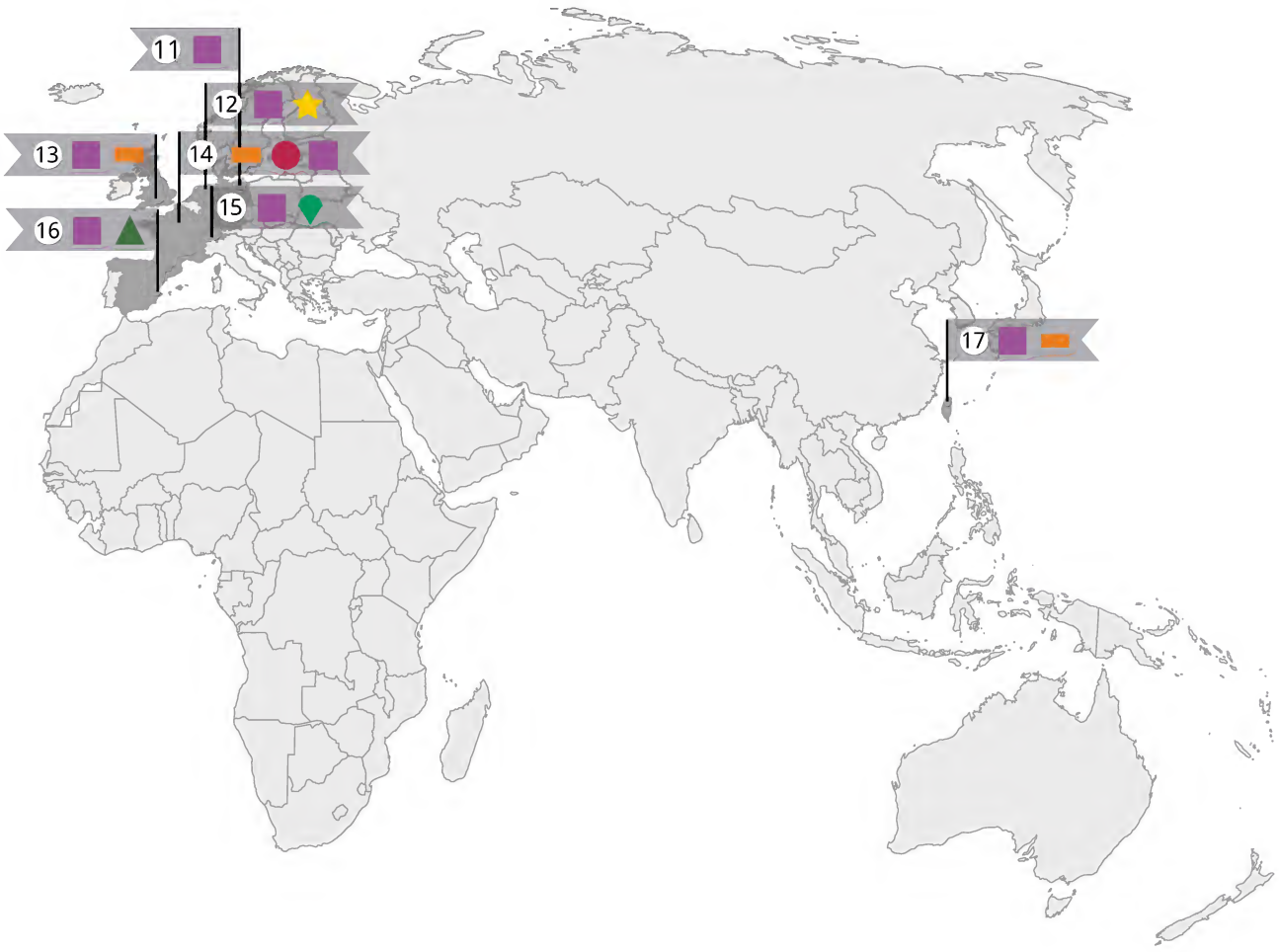
D. Fresno (Tolima)

Role	Event
	Wikipedia Workshop
	The planet is the school

E. Bogota (Cundinamarca)

Role	Event
	Launch, Red Sumapaz Libre
	Frontline Defenders Workshop
	PADF / For better regulation of the Internet
	Presentation: Research analysis Social networks and electoral process
	Talk at We Work on Cambridge Analytica
	Convivencias en Red
	Presentation: Distributed Flisol La Candelaria
	Flisol Bogotá
	Taller sobre violencia on-line contra las mujers, una barrera para la participación política
	XIV Congreso Nacional de Bibliotecología
	Mesa de trabajo sobre Ciencia Abierta - Colciencias
	Diplomado Gestión de contenidos digitales
	Audiencia socialización regulador convergente
	¡To your health! The right to healthcare in the age of Big Data
	Linux Week
	5 Internet Governance Forum
	Strategic conference: freedom of expression in Colombia
	Democratic 2.0
	Advocacy Workshop Community Networks

Europe, Africa, Asia y Australia



Role

- Facilitators or moderators
- Organizers
- Participants
- Fellow
- Special guests
- Panelists

11. Berlin (Germany)

Role	Event
	Freedom Online Coalition Advisory Network meeting
	Annual Freedom Online Conference

12. Amsterdam (The Netherlands)

Role	Event
★	Workshop 'Big Data from the South: Towards a Research Agenda'

13. London (England)

Role	Event
	MozFest 2018
	Kick-off Workshop on cybersecurity & cybercrime

14. Paris (France)

Role	Event
●	Taller sobre inteligencia artificial, maching learning y algorismos
	Internet Governance Forum

15. Geneva(Switzerland)

Role	Event
	36ta Sesión del Comité Permanente de Derecho de Autor y Derechos Conexos de la Organización Mundial de la Propiedad Intelectual (WIPO SCCR36)

16. Valencia (Spain)

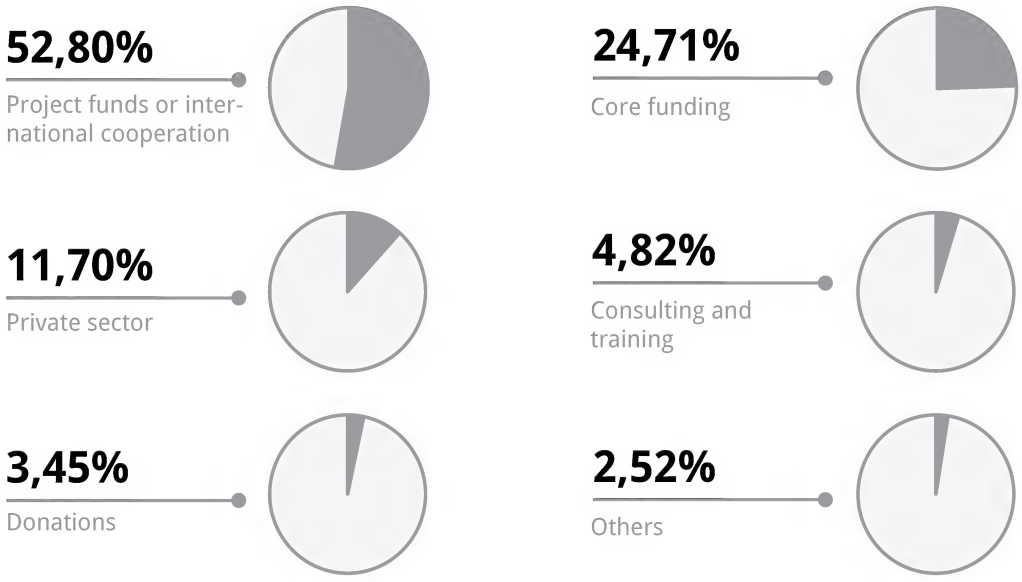
Role	Event
▲	Internet Freedom Festival

17. Taïpei (Taïwan)

Role	Event
	OTF Summit 2018

09 Financial information

In 2018, Karisma managed COP 1,550,028,634, which corresponds to **USD**[1] **524.269,38**, from the following sources:



Of the resources managed in 2018, 37.29% (COP 577,998,672 or USD 195,497.68) correspond to internal operations resources and 62.71% (COP 972,029,962 or USD 328,771.70) are resources for the management and execution of specific projects.

This classification is necessary to understand the figures that appear in the Financial Statements and to understand the way Karisma operates. The first figure is the total Operational and Non-Operational Income (Donations or Aid); while the resources received for managing and executing projects are posted for accounting purposes in the account INGRESOS A NOMBRE DE TERCEROS (Liability account 28).

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1. The exchange rate used corresponds to the average for 2018 reported by the Banco de la República: COP 2,956.55 per U.S. dollar.

The reason for this distinction is that at Karisma, in conformity with Colombian accounting standards, resources for specific projects are not considered the organization's own resources because it is assumed that the organization does not have direct control over them. For us these resources are committed to a specific end and therefore the expense is only legalized once it is incurred. In this way, we understand that as long as the payments do not take place as planned in the projects, the money received is owed to the person who delivered it for the execution of the corresponding project. These resources appear in the balance sheet as "other liabilities," which could cause confusion.

During 2018, the resources that Karisma managed came from contracts and donations from people and organizations as follows:

Project funds or cooperation: Global Partners Digital, Open Society, Internews, Derechos Digitales, Tanking LT Global, Public Knowledge, Pan American Development Foundation, World Wide Web Foundation and Privacy International. Mozilla Foundation-, Wikimedia Foundation.

Core funding: Open Society Foundation and Access Now.

Donations: Fundación Bolívar Davivienda, Fundación Bavaria, Fundación Naturaleza y Patrimonio, Corporación PON Tierra SOS, Fundación Bavaria, and crowdfunding through Generosity.

Private sector: Google and Apple.

Consulting and training: UNESCO, Universidad Fa Gran Colombia, New America, Fundación Datos Protegidos, Diakonia, Pontificia Universidad Javeriana, Internews, Tactical Technology Collective, Fundación Alberto Merani, ONG Corporación Misión de Observación Electoral, Diakonia.

Others: This income corresponds to expense reimbursements, usually for travel by Karisma employees who attended conferences and work meetings. In 2018 Creative Commons, IFEX Universiteit Van Amsterdam, Knowledge Ecology International (KEI). The money is received directly by the Foundation or received by people employed by the organization and returned to Karisma. It also refers to exchange rate differences and financial returns.

For 2018 the budget was COP 901,422,977.77 or USD 304,828 (at a rate of COP 2,957.15 per dollar). The budget in pesos was executed at 171%. 71% of the additional budget executed in 2018 is explained in this case by the fact that, in 2018, project resources were obtained beyond what was initially budgeted (with the resulting increase in expenses). Additionally, as it has happened in previous years, resources were received in 2017 that by the nature of the projects were executed in 2018.

10 Karisma in the words of

"In partnership with the Karisma Foundation, SiB Colombia has managed to consolidate one of its most important pillars: to facilitate the publication, access and use of data on biodiversity, under the principles of free access, cooperation, transparency, recognition and shared responsibility. Thanks to this joint work, today we have a policy that facilitates the construction, use and democratization of knowledge about Colombia's biological diversity. As an added value to this work, we have jointly managed to go further and build a powerful tool to foster broad appropriation of this policy, facilitating its understanding and participation in the dynamics of open access: #CrearCompartir-Transformar. I am sure that these results mean great progress for Colombia, a country with great challenges in environmental information management, and will support research, education and decision-making related to the understanding, conservation and sustainable use of biodiversity"

Dairo Escobar, coordinator SiB Colombia

"For Cuestión Pública, the support of the Karisma Foundation late last year was key. After the publication of a note related to executives of the Aval Group, licensees of [the infrastructure firm] Odebrecht, in relation to the structuring of the Ruta del Sol II [highway project], we suffered numerous attacks on our website. In desperation we knocked on Karisma's door and they became a beacon in the midst of the many attacks (whose perpetrators we don't know) aimed at taking down our digital content. We received an assessment in record time, which allowed us to receive a series of suggestions that ended up protecting our contents. All this in order to preserve freedom of expression distributed via digital media. We appreciate the support, the importance they gave to our cries for help and the advice that we continue to implement so far."

Diana Salinas, editor of Cuestión Pública

“Since 2018, Karisma Foundation has carried out a consultancy to build the legal framework of the Digital Library of Bogotá. It has been a collaborative work of analyzing day-to-day practices in the city’s public libraries, specifically those related to the creation, use, circulation and appropriation of digital content and media. Fruitful and lively conversations and usability tests were conducted with mediators, librarians, artists, researchers, cultural entities and collectives, public sector agents and citizens, useful, mainly to determine the needs of the users of the Digital Library of Bogota. All these meetings have allowed us to frame free access policies for knowledge and licensing citizen creations and managing copyright for their own content, as well as those circulated and aggregated from other digital libraries, among others “

Digital Library of Bogotá - City Network of Public Libraries

Karisma supported other communities

Hackbo
Flisol
Barcamp SE
Festival CC
Festival Ojo al Sancocho
Materialización 3D

También nos apoyaron

Open Technology Fund: financia el trabajo de Stephane Labarthe as a Karisma Fellow.

Overview of the 2018 Management report

Fundación Karisma

karisma.org.co

Twitter: @Karisma

Facebook: @fundacionkarismaa

Instagram: @karismacol